



Millerton Farmer's Market Sponsorship Opportunities 2013 Market Season

Dear Millerton Farmer's Market Supporter,

We are looking forward to reopening outside for our seventh season on Saturday, May 25th (Memorial Day weekend). Our market runs every Saturday from 9am – 1pm through October at Main Street and Railroad Plaza. In November we move indoors to Gilmor Glass. We hope you will consider sponsoring the market this year!

By becoming a **Market Sponsor** you will associate your business with a much-loved fixture in downtown Millerton, which draws people from all over the region, who stay and shop at local stores and restaurants.

Our farmers and vendors sell everything from fresh vegetables and fruit, to eggs, heritage meat, sourdough bread, cheese, maple syrup, honey, herbal teas, and more - all from local farms and producers.

Student interns in the **Farm and Food Education Program** assist our vendors, staff their own booth, and sell food items that they produce themselves using locally-grown ingredients. The interns also work on local farms during the week, learning about the methods and business of agriculture in our region.

Weekly musical performances, cooking demonstrations, and a wide range of special events add to the experience.

Please review the attached pages for more information about sponsorship options. Feel free to call us to discuss your ideas for sponsoring something special at the Farmer's Market this year!

See you at the market!

Betsey McCall
Betsey@neccmillerton.org



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Farmland Steward \$500 Sponsorship Level

Your business name and logo will be listed as a major sponsor on our tri-fold brochure; plus all of the below!

Market Advocate \$100 Sponsorship Level

All of the below, and your name and logo in the monthly print advertisement (one quarter-page in Compass), event flyer (distributed/posted at least 20 venues in the tri-state area) and radio (underwriting announcement played on WHDD) for the month you choose.

Farmer's Friend \$50 Sponsorship Level

Your logo on our website (linked to yours); your name listed as a sponsor for one month (of your choosing) on signboard at Market Manager's table, and on our Facebook page and bulletins, and a farmer's market shopping bag.

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Business Name: _____ Amount Enclosed: _____

Contact Person: _____

Mailing Address: _____ City / State / Zip: _____

Phone _____ Email _____

Check enclosed Bill me (circle one)

Credit Card #: _____ (circle one: Visa / MC) Exp. date: _____

Make checks payable to North East Community Center, and mail to:

NECC, PO Box 35, Millerton NY 12546

Email your logo to: Betsey@neccmillerton.org